



No. 3-4/2016-R&C [CFA]

Dated: 23-12-2016

Circular R&C-CFA No. 173 /16-17

Sub: - Extension of Promotional landline plan 'Experience LL-49' for a further period till 31st of March 2017-regarding.

1. Kindly refer to this office letter of even No. dated 10.08.2016 (Circular R&C-CFA No.107/16-17) vide which 'Experience LL-49' plan was launched for provisioning of new landline customers for a period of 90 days w.e.f.15th of Aug 2016 and Circular R&C-CFA No.156/16-17 dated 28.10.2016 vide which this promotional offer has further been extended for a period upto 31st of Dec 2016.
2. Now, the Competent Authority has decided to extend 'Experience LL-49' plan for provisioning of new landline connection, based on recommendation of Tariff Committee-CFA, for a further period upto 31st March 2017.
3. All other terms & conditions, issued vide Circular R&C-CFA no.107/16-17 dated 10.08.2016 & clarification issued from time to time by PDP-CFA unit of BSNLCO, shall remain unchanged.
4. The Circle should ensure to comply with all regulatory requirements.
5. The impact of the above order may be analyzed and report may be submitted immediately after one month of implementation to PDP-CFA branch of Corporate Office through email to pdpdfa@gmail.com.
6. The circular is issued based on approval of the Competent Authority in PDP-CFA unit file No.8-53/PDP-CFA/2016-17/pt.2. For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

AGM (T&C-CFA)

To

The CGMT, All Telecom Circles / Metro Telephone Districts, BSNL.

Copy to:-

- 1) CMD, BSNL
- 2) DIR (CFA/CM/ENT/HR/FIN) on BSNL Board.
- 3) Executive Director (Finance/CA/NB/CN), BSNL
- 4) PGM(Regulation), BSNL, CO, New Delhi
- 5) All PGMs/GMs – CFA CO, BSNL.
- 6) GM (PDP)-CFA, CO BSNL w.r.t case mark: 8-53/PDP-CFA/2013-14/pt.2, carrying the approval of the Competent Authority in the matter.
- 7) GM(Marketing), CO BSNL New Delhi for adequate publicity and marketing of service
- 8) AD OL for Hindi version
- 9) Sr.GM (CIT), BSNL, CO-for placement on BSNL web site.
- 10) CGM(ITPC) Pune /GM Nodal Centre(South/West/North/East Zones).for necessary changes in CDR/CDMA/Billing System
- 11) Director General, P&T Audit, Shyam Nath Marg, Near old Secretariat, Delhi-110054.
- 12) Secretary, TRAI-for information please.
- 13) Guard file.

DM (T&C-CFA)